

Shanghai Fosun Pharmaceutical (Group) Co., Ltd.

Fosun Pharma [2023] No. 3

Notice on Issuing the *Responsible Marketing Policy* of *Shanghai Fosun Pharmaceutical (Group) Co., Ltd.*

Departments and member companies,

In order to further regulate the marketing behavior of Shanghai Fosun Pharmaceutical (Group) Co., Ltd. (hereinafter referred to as "Fosun Pharma") and its holding subsidiaries/units (hereinafter referred to as "the Group"), and to ensure that the communication, promotion, and marketing of the Group's products and services with stakeholders comply with the requirements of relevant laws and regulations and business ethics, and demonstrate the Group's values of social responsibility, this policy has been formulated.

This policy applies to all employees of the Group, including full-time employees, part-time employees, outsourcing employees and temporary employees.

This policy is formulated, revised, and interpreted by the ESG Working Group of Fosun Pharma, and should take effect from the date of issuance.

It is hereby notified.

Shanghai Fosun
Pharmaceutical (Group) Co.,
Ltd.

February 02, 2023

Copy: Shanghai Fosun High Technology (Group) Co., Ltd.

Shanghai Fosun Pharmaceutical (Group) Co., Ltd.

Issued on February 02, 2023

Responsible Marketing Policy of Shanghai Fosun Pharmaceutical (Group) Co., Ltd.

Chapter I General Provisions

Article 1 In order to further regulate the marketing behavior of Shanghai Fosun Pharmaceutical (Group) Co., Ltd. (hereinafter referred to as "Fosun Pharma") and its holding subsidiaries/units (hereinafter referred to as "the Group"), and to ensure that the communication, promotion, and marketing of the Group's products and services with stakeholders comply with the requirements of relevant laws and regulations and business ethics, and demonstrate the Group's values of social responsibility, this policy has been formulated.

Article 2 This policy applies to all employees of the Group, including full-time employees, part-time employees, outsourcing employees and temporary employees.

Chapter II Principles of Responsible Marketing

Article 3 The following principles should be followed for responsible marketing:

(I) Comply with industry laws and regulations. Any form of marketing activities conducted, including their contents and methods, should comply with the applicable legal requirements and industry guidelines in the place where the business operates.

(II) Follow corporate values. Holding the brand values of "Care for Life, Continuous Innovation, Pursuit of Excellence and Sustainable Partnership", Fosun Pharma will work together with its member companies and partners to promote sustainable and high-quality corporate development and create high values for clients, the country, and society.

Chapter III Accurate disclosure of product and service information

Article 4 Accurate disclosure of product and service information should be made in accordance with applicable laws and regulations, and industry standards and guidelines in the location of operations.

(I) It is required to conduct lawful, honest, and accurate communications based on science and facts, and it is strictly prohibited to use exaggerated, deceptive, or false content in marketing activities; especially for pharmaceutical products, it is required to communicate accurate and truthful drug information to clients and consumers.

(II) All advertising and marketing campaigns should be reviewed internally to ensure accuracy and compliance.

(III) No misrepresentation of products, services, or prices; no false or misleading statements about products, services, performance, or track record.

Chapter IV Privacy Protection

Article 5 The privacy and data of clients and consumers should be fully respected and protected, and should not be disclosed without the knowledge and consent of the clients and consumers.

Chapter V Environmental Protection and Social Responsibility

Article 6 We shall actively promote environmental protection and fulfill our corporate social responsibility, proactively integrate environmental, social, and sustainable development concepts into all business processes, and make our best efforts to provide our clients with products and services that are beneficial to society and the environment, including but not limited to:

(I) Reduce the waste of packaging materials and, where appropriate, provide recycling and disposal services.

(II) Give priority to materials that contribute to sustainable development.

(III) Provide quality products with longer life at affordable prices.

Chapter VI Staff Training

Article 7 The Group offers annual training on responsible marketing to all employees so that they are aware of, understand and comply with the principles and regulations. In addition, for marketing employees, the Group should also organize responsible marketing training related to its business on a regular basis.

The Group's employees are obliged to attend such training and to understand, master, and comply with the provisions of this policy. Upon completion of the training, relevant training records should be properly archived, including but not limited to training content, training schedule, training sign-in sheet or list of participants, etc.

Chapter VII Channel for Reporting Violations

Article 8 Any employee, client, supplier, or other third-party organization of the Group may report possible violations of marketing laws and regulations, industry norms, or the Group's policies. All reports of misconduct will be handled and examined seriously in accordance with the Group's Code of Business Ethics, and corrective measures will be taken when necessary.

Chapter VIII Supervision

Article 9 The management of Fosun Pharma is responsible for organizing and leading the daily operation of this policy within the Group and ensuring the effectiveness of its implementation. The Board of Directors of Fosun Pharma monitors the implementation of the Group's responsible marketing policy.

The Group has established a responsible marketing review and monitoring mechanism to systematically review all marketing and sales operations on a regular basis each year to ensure legal compliance of sales and marketing practices related to products and services.

Chapter IX Supplementary Provisions

Article 10 Anything not covered in this policy, or contrary to the relevant laws, regulations, or normative documents of the People's Republic of China, should be implemented in accordance with the relevant laws, regulations, or normative documents of the People's Republic of China.

Article 11 This policy is formulated, revised, and interpreted by the ESG Working Group of Fosun Pharma, and should take effect from the date of issuance.